

Independent Insurance Agents

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust. To find a West Bend agency near you, visit thesilverlining.com.

The Silver Lining®

West Bend Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining since then.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.

The worst brings out our best.®
That's The Silver Lining.

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thesilverlining.com

WB-2903 (2-24)

West Bend is There, Wherever You Go.



View vehicle ID cards, review your policy, file a claim, and pay your bill through the West Bend Policyholder website and mobile app. Your online account keeps you informed and organized.



Set up your account

Visit <https://insured.thesilverlining.com>.

- Select the Policyholder Login button
- On the login screen, select “Create Account”

Have your West Bend policy number available.



To set up your account access, log in with an existing user I.D. and password OR create a new account based on your insurance policy number.

Download the free mobile app.
Search “West Bend” in the app store.



Go paperless



Get organized. Help others.

West Bend is partnering with the Arbor Day Foundation. When trees are planted in the right place, they can transform communities. On behalf of every policyholder who elects to receive paperless documents, West Bend will make a donation to the Arbor Day Foundation’s Community Tree Recovery program that replants trees in storm-impacted neighborhoods.

Log in to your policyholder account, then visit Account Settings and choose the paperless option for your policy documents.

Report a claim 24/7 from your cell phone!

The quickest way to report any type of claim is to call West Bend **DirectConnect**® toll-free at **1-877-922-5246**. Have your West Bend policy number available – shown on your vehicle ID card. A copy of your ID card is available within the West Bend mobile app.

Account set up required to access information in the West Bend mobile app.

DirectConnect® 1-877-922-5246

