

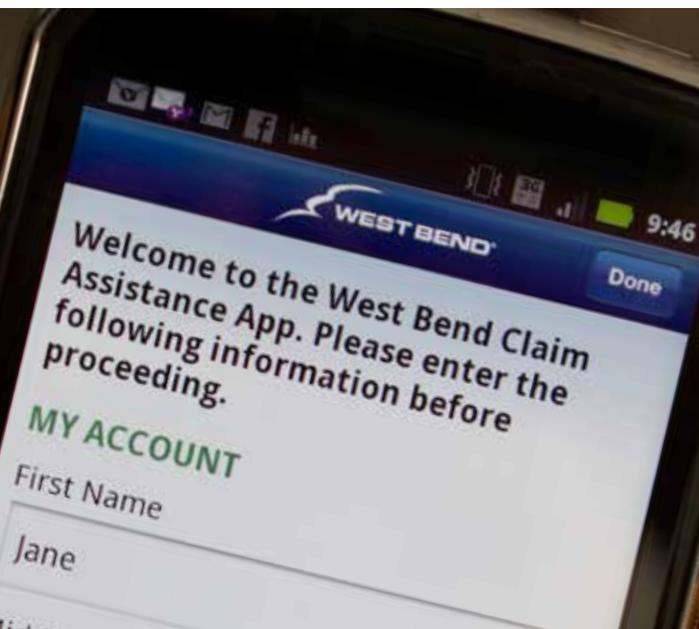
Call DirectConnect®

If you prefer, you can use the Claims Assistance App to call West Bend's **DirectConnect** claim reporting service to speak to a claim representative at any time after an incident. Other West Bend contact information is also at your fingertips, including the West Bend claim telephone and fax numbers.

It has safety tips, too!

The Claims Assistance App also includes a list of safety tips for your auto, home, and business.

When there's a claim, emotions can run high. Panic, fear, perhaps even pain, can prevent you from thinking clearly. With West Bend's new Claims Assistance App, you have an easy way to document the information needed to process the claim – while it's still fresh — and report the claim quickly so we can begin to get you back where you belong.

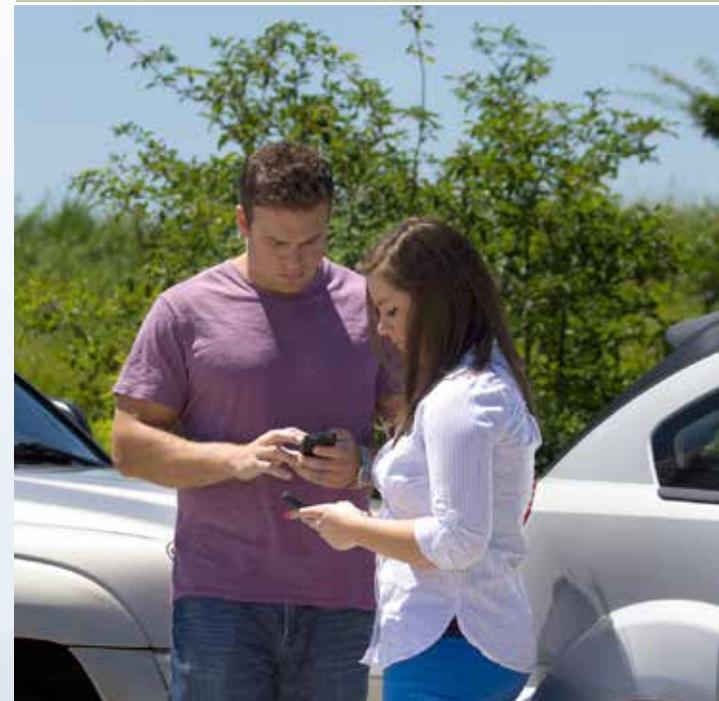


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We've got an
APP for that



West Bend's Claims Assistance App



THE SILVER LINING®

How does it work?

Now reporting important information to West Bend is just an app away.

iPhone

- 1 Scan the QR code below for your iPhone.
- 2 Once downloaded, you can set up your account. You'll be asked to enter information like your West Bend policy number and emergency contacts. When you're finished, that information will be at your fingertips if you need it.
- 3 If you have a claim, the Claims Assistance App will give you step-by-step instructions for reporting the claim electronically, including taking photos of the scene.



Android

- 1 Scan the QR code below for your Android phone.
- 2 Once downloaded, you can set up your account. You'll be asked to enter information like your West Bend policy number and emergency contacts. When you're finished, that information will be at your fingertips if you need it.
- 3 If you have a claim, the Claims Assistance App will give you step-by-step instructions for reporting the claim electronically, including taking photos of the scene.



If you have a vehicle claim

The Claims Assistance App provides you with a claim checklist that includes instructions for what you should and should not do if you have an auto accident.

It will also do much more to help you document the claim and speed up the process. Using your iPhone or Android, you can ...

- Note the date, time, and location of the incident;
- Provide a description of the incident;
- Include the names of others involved, such as the other driver(s), passengers, and witnesses;
- Submit a description of the other vehicle(s) involved, including the year, make, and model; and
- Take photos of the scene.

Then easily and quickly submit all of that information directly to West Bend.

If you have a home claim

The Claims Assistance App provides you with a claim checklist that includes instructions for what you should and should not do if there's a loss to your home, such as a fire, tornado, water damage, theft, or hail.

It will also do much more to help you document the claim and speed up the process. Using your iPhone or Android, you can ...

- Note the date, time, and location of the incident;
- Provide a description of the incident;
- Include names of others involved, including injured parties and contractors; and
- Take photos of the scene.

You can easily and quickly submit all of that information directly to West Bend.

You're stopped at a stop light when suddenly your car is hit from behind. The front end of your car smashes into the car in front of you and you're thrust forward as your airbag deploys.

Thankfully, you're okay.

You get out of the car to inspect the damages and talk to the other drivers. You need to report the accident, but you're shaken and don't know exactly what West Bend will need.

That's where West Bend's **Claims Assistance App** can help. When downloaded onto your iPhone or Android phone, this easy and convenient app walks you through the claim process step-by-step.